# Analysis on the Combination of Ecological Tourism and Cultural Industry in Baicheng Wetland

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**Abstract:** Baicheng Wetland ecotourism has become an indispensable window for Jilin Province's external display. It has become one of the important tourism destinations in the province, with the Momoge Nature Reserve and the Xianghai Nature Reserve. Visitors come here every year for a long time. The total revenue has made major breakthroughs in successive years. The combination of Baicheng Wetland ecotourism and cultural industries can stimulate the development of local tourism and promote economic development.

#### Introduction

Baicheng City is located in the northwestern part of Jilin Province and the western part of the Nenjiang Plain. It is a beautiful and vast eastern Keerqin Grassland. It is a large-scale commodity grain production base in China and a demonstration area for water-saving construction in China. It is located in the temperate continental monsoon season, and its lighting conditions. It is ample, with four distinct seasons and a monsoon climate. Its natural environment is far superior to other areas in the province.

Baicheng Wetland has a history of many years and enjoys unique natural resources. There are many unique natural scenery in this area, and its beautiful scenery makes people admire. For example, Momoge Nature Reserve, Xianghai Nature Reserve, Huangyu Scenic Spot, Wujianfang Waterpark, Chaganhaote Holiday Resort, etc. are available for people to enjoy. It provides a large number of leisure and entertainment resorts, and also brings many wetland cultural products, enriches everyone's leisure life, expands horizons while improving ecological benefits, and plays a role in regulating ecological balance, purifying the air, and beautifying the environment. Therefore, the natural environment of Baicheng Wetland requires us to base ourselves on the unique advantages brought by the ecological environment, improve mechanisms, strengthen management, stimulate economic domestic demand, attract foreign investment, accelerate economic growth, and promote its development in a good and fast direction. Urban construction has become economical, outward-oriented, modern, and a diversified city. We have worked together to drive peripheral cities and towns to the direction of economic prosperity with Baicheng as the center.

The year 2017 is the first year of the "Thirteenth Five-Year Plan" and the key period for Baicheng's economic development. To do this, we must implement the spirit of the Sixth Plenary Session of the 18th CPC Central Committee, continue to focus on economic construction, and vigorously emancipate. Develop productivity, accelerate modern industrialization, build industrial parks, and step up efforts to promote poverty alleviation and development, and promote greater progress and breakthroughs in the development of social economy in Baicheng City as well as the construction of Party style and clean governance, and gather positive energy for the long-term progress of culture to add new ones.

### **Ecological Tourism**

The traffic lines in the Baicheng area have been increasingly perfected, spanning many provinces, cities and regions. Baicheng Chang'an Airport and the high-speed rail have been opened to facilitate people's lives and provide a good platform for communication. Promote the integration and integration of the cultures of all provinces and cities, take the best of them, go to their dross, and

better inherit and carry forward the profound and splendid history and culture of the Chinese nation, drive the development of the economic field with the power of culture, and better reach the point of Face to face, the effect of communication from the cultural field to the economic field.

In recent years, the state has invested a large amount of manpower and material resources in compulsory education and higher education. The knowledge content and cultural details of each Chinese child are gradually increasing in a gradual and gradual process, so that the development structure is no longer a single development model. Diversification, promote development through practice, and seek to find its own development direction through practice. Reflecting from this, we must adhere to reform and opening up. We must insist that science and technology are the basic national policy for primary productive forces, adapt to the basic national conditions of modern society in China, and proceed from reality. To this end, the cultural transmission and development of the Baicheng region must be combined with the actual conditions in the region to find a suitable development model for itself so as to drive sustained economic growth.

Historical culture is an important stage for the survival and development of a nation or even a nation. It is also an important source and driving force for the continuous growth of a nation and the entire nation. It is an important part of cultural development, carrying a region and a city with different cultural backgrounds. Connotation. The Baicheng Wetland has a long history of culture. In recent years, the spatial growth and development of the tourism industry has received universal attention and recognition. At the same time, the Baicheng Wetland Culture has entered the field of popular culture and ushered in a milestone of rapid economic development!

Culture and tourism are always inextricably linked. The rational planning and development of the cultural industry is conducive to creating a different cultural atmosphere, improving cultural literacy in all aspects, attracting investors, increasing investment, and upgrading. People's taste and quality of eco-tourism in wetlands make culture have greater economic and social values. People attach importance to ecological civilization and promote cultural exchanges, resulting in the emergence of more emerging cultural industries and the development of tourism. To occupy a more dominant position, so that the wetland culture has been more widely recognized and concerned, so we must increase efforts to protect the Baicheng wetland development and inheritance.

# **Combination of Ecological Tourism and Cultural Industry**

Baicheng not only enjoys superior natural scenery, but also has the output advantages of wind power generation. The Baicheng area, where the monsoon climate is remarkable, is constantly affected by the Siberian high, the northwest wind prevails, and wind resources are superior. It is also the earliest area of wind power development in Jilin Province. The rapid development of wind power resources has provided an important energy guarantee for enhancing the growth of the local economy. The specific conditions and specific analysis have been established as "a demonstration area for clean energy development and utilization" based on Baicheng's resource advantages.

Since wind power does not consume any fuel, it is a natural renewable resource. Compared with thermal power generation, it reduces the amount of exhaust emissions and also reduces the amount of land resources that can be used. In the protection of the ecological environment, the development of wind energy also showed initial results. Therefore, it will also become an inevitable trend of energy development in the world.

Today, the development of China's economy is closely linked to the world economy. China continues to adhere to the basic national policy of reform and opening up, adheres to the four basic principles, and builds a new pattern of opening up to the outside world in a comprehensive, multi-level, and wide-ranging manner so as to integrate it into the world economy. Today's world economy is constantly changing and presents different countermeasures. In order to comply with the development trend of economic globalization, cultural diversity, and social information, China has proposed the "Belt and Road." In order to demonstrate the people's vision for a future society full of beautiful pursuits and the common ideals that human society has for them, enhance the friendly exchanges between peoples of all countries, add humanistic feelings, and promote people's mutual respect and mutual trust, mutual benefit and win-win situation and create a warmth. The

happy life of Xiangle Ankang.

#### **Conclusion**

Therefore, the Baicheng area should constantly adapt itself to the Chinese society and continue to carry out innovative reforms and improve economic efficiency in a complex and ever-changing world economy. Wetland is one of the most important environmental capitals for human survival and reproduction. It is praised as the "kidney of the earth" for promoting the circulation of ecosystems, giving human society a large amount of biological resources and playing an active role in maintaining ecological balance. However, the rapid population growth, the reclamation of wetlands, and the excessive development and use of the phenomenon have become increasingly serious and have destroyed the balance of ecosystems. This has led to serious threats to beautiful natural scenery. For this phenomenon, relevant departments need to strengthen governance and take history as a mirror. Economic development can never be at the expense of the environment, and always adhere to the basic national policy of protecting the environment.

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